

# Hiring WAXON's dyeing services

For new and returning clients

2024



LWI



ICE DYE



SHIBORI



TIE DYE



BATIK

# Hiring WAXON for Dyeing | 2024

Thank you for being here!

Here is our basic hand-dyers' purpose statement:

Dyeing is an art, not a science. We expect and celebrate variations in hues from batch to batch, and as a client, you need to expect and value that as well. We work in collaboration with our materials, and do not offer refunds or exchanges on any custom work (unless we really screw it up!) Colors on screen are never an exact replica of colors on real fabrics. We do not dye solids.

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## We want to work with you.

Our document's purpose is to help navigate the tricky world of pricing for handmade work. In this modern era of fast fashion and mass production, we know our prices represent real people practicing dyecraft by hand. Our rates must support the time and labor it takes to create our work and to ensure that we "make as much" as our wholesale clients do when reselling our work.

Feedback and questions welcome: [info@waxonstudio.com](mailto:info@waxonstudio.com)

# Hiring WAXON's dyeing services

## For new and returning clients | 2024

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*Prices subject to change; estimates can vary depending on project*

### **Important info:**

- ALL dye jobs include estimate & consultation
- Estimated turn around time for most small jobs is 2 weeks
- Progress texts & updates not included
- Dye jobs do not automatically include photo documentation of process
- New product sampling rates begin @ \$20/pp (if samples are needed)
- Prices listed here are exclusive of cost of blanks/fabric
- All shipping costs will be charged to client (we get good rates!)
- WAXON tags are sewn into each garment unless otherwise directed
- We ask that you please tag @waxonstudio or link to [www.waxonstudio.com](http://www.waxonstudio.com) when listing our dyed items in your shop

### ALL Dye jobs include:

- pre-wash of all items
- two post-dye washouts
- drying & folding services

Read on for the styles of dyeing we offer.

While most of our custom & bulk orders are ice dye, low-water immersion, tie-dye,

Shibori, or batik, we are very open to working with you on your vision. Simple screen printing can be added by us or by area professionals. Let us know what you want to make together!



# Low-water immersion

Our easiest & most cost-effective dye technique. Dye baths are produced in batches and cannot be replicated exactly from bath to bath. Number of pieces in each dye bath depends on size & thickness of garments/yardage. Most cost effective, because there is no tying, no wax, no ice, no and bottles. No solid colors.

## Yardage:

\$25/yd for light to medium weight fabrics

Add \$5/yd for heavier weight fabrics, or fabrics wider than 44"

We may need to split yardage into multiple dye baths, depending on weight/width

## Garments (t-shirt weight or thinner):

\$30/pp 1-9 garments

\$16/pp 10-20 garments

\$13/pp 21-50 garments

\$10/pp for 51+ garments

Hoodies/sweatpants/heavyweight items add \$5/pp

- Choose 1 color- stock or custom mixed
- all-over areas of lighter & darker hues are created organically in the dye bath
- excellent choice for background of garments with screen printed designs
- works on thick or thin fabrics
- WAXON cannot guarantee exactly how the variations in patterning will come out, in regards to placement, sizes, etc.

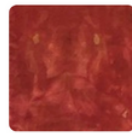


## Low-impact Dye Colors from WAXON Studio

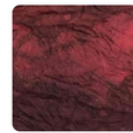
Exact shades will shift from dye bath to dye bath. Expect lighter & darker areas of color. Hues on screen are approximate! Thank you for embracing the nature of hand-dyed fabrics.



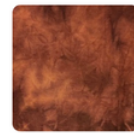
**Amethyst**  
a deep berry,  
dark pink



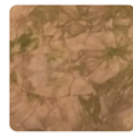
**Oxblood**  
our darkest red



**Burgundy**  
maroon, wine



**Rust**  
a brown/brick  
red combo



**Golden Brown**  
light, orangey  
brown



**Sorbet**  
a grown-up  
orange



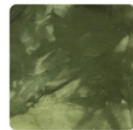
**Amber Waves**  
a warm wheat



**Sungold**  
our deep  
golden yellow



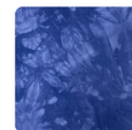
**Avocado**  
the perfect  
grass green



**Moss**  
hunter, pine



**Cayman**  
a classic all-  
seasons teal



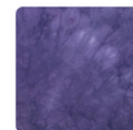
**Sky**  
cool medium  
blue



**Indigo**  
truest navy



**Midnight Blue**  
a twilight,  
warm blue



**Lavender**  
our light warm  
purple



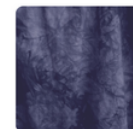
**Nightshade**  
a dark warm  
purple



**Eggplant**  
our cool-tone  
purple



**Raven**  
as close to black  
as we can get-  
dark charcoal



**Timberwolf**  
grey formulated  
with warm  
undertones



# Ice Dyeing

Each color splits into various and beautiful results. Works best with an all-over scrunch design, shown here (we will charge more for tied/folded designs, as they take lots more time and effort). Gorgeous watercolor-like effects that vary from garment to garment and across pieces of fabric. We can do bigger “matching” batches easily thanks to our large ice dyeing containers!

## Garments (t-shirt weight or thinner):

\$40/pp 1-9 garments

\$25/pp 10-20 garments

\$20/pp 21-50 garments

\$18/pp for 51+ garments

Add \$10/pp for

hoodies/sweatpants/heavyweight or large items

## Yardage:

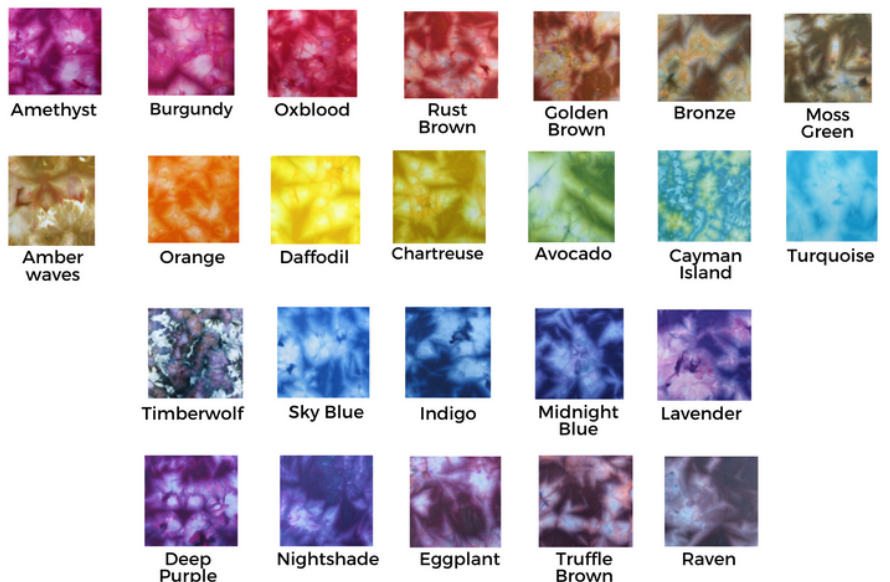
\$30/yd for light to medium weight fabrics

Minimum 1 yard



- Choose 1 or multiple colors
- great for achieving an updated, modern "tie dye" look
- go subtle or wild!
- works best on light to medium weight fabrics
- can be used with screenprinted logos or designs
- rotating seasonal colors are available in addition to core colors

## WAXON's 24 Core Colors for Ice Dyeing- 2024



# Tie Dyeing

The classic look, totally customized for you and your brand. This form of dyeing actually takes the longest, uses the most dye, and requires the most hands-on time, especially with specific/complex folding requests. *We recommend starting with a classic spiral or a scrunch.* Sampling is required for custom colors, as we can't know what their final shade will be until after the final wash & dry.



- Choose from our 24 core colors or have us mix a custom shades
- go subtle or wild!
- works best on light to medium weight fabrics

Pricing for tie-dye can also depend on:

- pattern desired
- number of colors
- garment style (i.e., long sleeve, hooded)
- We'll work with you to make a plan that works for your budget and our needs!

## Garments (t-shirt weight or thinner, 1-4 colors):

\$40/pp 1-9 garments

\$25/pp 10-20 garments

\$22/pp 21-50 garments

\$20/pp for 51+ garments

Add \$10/pp for hoodies/sweatpants/heavyweight or large items

## Yardage:

\$30/yd for light to medium weight fabrics, 44" wide. Minimum 1 yard. Heavier and/or wider fabrics will incur an extra charge.



*An order of 100 tie-dye shirts, and an order of 1400 tie-dye shirts! (boxed)*



## Batik

Imagine your logo, your team, your company's name hand rendered in the incredible style of batik. We work with pure local beeswax to design your image & lettering in layers of wax and dye. Every single item is done one by one, with the hallmark batik crackle so ubiquitous to the craft. So hard to find these days in this digital design world!

- Batik is incredibly time consuming, but worth it for those who love it
- Garments must be sewn with all cotton thread, no synthetics at all in fabrics or stitching
- designs that work: lines, shapes, text, icons (no shading or sketched looks)
- talk with us about your idea to get an idea of what we can do

Pricing varies depending on complexity of design, # of pieces, etc.

We don't do *any* wholesale batiks for less than \$30/pp--it's just not financially viable.

Individual customs start at \$60 for a single layer garment.

Tapestries and wall hangings can be hundreds of \$.

Let's talk about how to find a solution for you and for us!

E.G., we can batik your logo once and license it for printing on merchandise.

Or do a batik design simple enough to be replicated by screenprinters to get an affordable batik look.

